



EDINBURGH MONARCHS

ADVERTISING AND HOSPITALITY OPPORTUNITIES



WEST LOTHIAN'S MOST SUCCESSFUL
PROFESSIONAL SPORTS TEAM

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EXCELLENCE AND ENTERTAINMENT

The vision of Edinburgh Monarchs Speedway is simple: provide supporters and partners with a thrilling Friday evening of entertainment as they cheer on a team to be proud of.

In recent times, Monarchs have become a major force in British Speedway - winning the league title five times and enjoying the Club's greatest level of success in over seventy years of competition. It is a genuine sporting success story.

Monarchs race almost every Friday evening from April to October at Armadale Stadium, and attracting an enthusiastic family-based following who turn up in huge numbers to witness the action, all enjoying the thrills and spills in a safe and friendly environment.

Working closely with our business partners, we ensure that their desired return on investment is achieved to develop long-lasting engagement.

Edinburgh Monarchs Speedway strives for excellence and entertainment at every turn, partner with us now and join us on our journey.



THE MONARCHS MEAN BUSINESS

Speedway racing is by far West Lothian's biggest summer spectator sport attracting superb media coverage and a strong social media following. It continues to excite and entertain generations of fans while, at the same time, expanding the range of business partners who benefit from being associated with a successful sporting team.

Monarchs compete against teams from across the UK on a weekly basis, showcasing partners nationwide. Join the success story.

OPPORTUNITIES WITH THE MONARCHS

RACE SUIT ADVERTISING

FROM
£2,500

Every member of the Monarchs team wears a Monarchs race suit. This is worn for every match at home and away, being seen by a nationwide audience, including all appearances by the team on television. This form of advertising is strictly limited and highly sought after. Put your name on the Monarchs race suit and ahead of the opposition!





£2,500

MONARCH OF THE MATCH

At the end of each match, the top performing Monarch picks up the prize for "Monarch of the Match". Your business name will accompany the Monarch of the Match title and you will get the chance to share the limelight while presenting the prize at the end of the match. A guaranteed way to be associated with a winner at each and every match this season.

MATCH MAGAZINE ADVERTISING

Speedway differs from most other sports as the match magazine is an essential part of the enjoyment of the event as it contains the match scorechart that is completed by supporters as the match progresses. This forms a big part of the Speedway experience.

Our award winning match magazine offers a prime position to advertise your business at very affordable prices. Options include: **quarter page - £200, half page - £300, full page in run of magazine - £500, full page inside cover - £650, prime position full outside back cover £1,000.**



£300

HEAT SPONSORSHIP

This is an excellent opportunity that will offer your company exposure in multiple formats. There are 2 sponsors for each of the fifteen races and your advertisement will appear beside your chosen race for every Monarchs home match for the full season. In addition, your company name will be announced to all supporters in the stadium at every match before and after the sponsored heat.



£400 SAFETY FENCE ADVERTISING

Our race track is surrounded by an air barrier safety fence which provides advertisers with the perfect promotional backdrop to the race action. These panels often feature in the local and national press when action photographs are shown and they are also visible in all broadcast output from Armadale Stadium including on EMTV:Live, as well as being permanent adverts in front of supporters.



UNBEATABLE MONARCHS HOSPITALITY

For a unique and exciting way to entertain clients, customers, staff or for the best work night out ever, you'll find our Monarchs Hospitality experience hard to beat for value and pure entertainment factor. Our personal service ensures all of your needs are taken care of, leaving you and your guests free to enjoy all of the thrilling race action.



	CHAMPIONS LOUNGE	GEORGE HUNTER MEMORIAL LOUNGE
	£700	£875
Admission tickets included	20 TICKETS	25 TICKETS
Use of private hospitality lounge	✓	✓
Full trackside view of the racing action	✓	✓
Complimentary bar - 7pm 'til 30 minutes after end of match	✓	✓
Evening buffet	✓	✓
Personal service	✓	✓
Meeting sponsorship benefits	✗	✓
Match magazine advertisement	✗	✓
PA and press recognition	✗	✓
Centre green visit during racing action	✓	✓

All prices shown within this brochure are subject to VAT.

We are confident that we can construct an attractive package that suits your needs and budget. Join the most successful team in West Lothian sport, contact us now:

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Website: www.edinburghmonarchs.co.uk • Email: info@edinburghmonarchs.co.uk

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