
EDINBURGH
MONARCHS
SPEEDWAY
EDINBURGH MONARCHS SPEEDWAY 2027
SPONSORSHIP OPPORTUNITIES

COMMUNITY SPONSORSHIP PACKAGE 500+VAT

PROMOTE YOUR BUSINESS IN THE MONARCHS COMMUNITY



Monarchs Community Sponsor package is the perfect introduction to partnering with the Club and brings a positive association in the Monarchs community:

- Recognition as a Community Sponsor with Monarchs
- Listed as a Community Sponsor on official Monarchs website
- Announcement of sponsorship across Monarchs social media
- Your choice of half page match magazine advert ***or*** heat sponsorship ***or*** trackside advertising banner
- Invitation for two to the Monarchs Partner event in hospitality
- Interaction with Monarchs throughout the season
- Make a vital contribution to the success of the Monarchs









CLUB SPONSORSHIP PACKAGE

£1,995 +VAT

OR PAY MONTHLY WITH 12 INSTALMENTS OF **£169** +VAT

BRAND EXPOSURE, HOSPITALITY, AND MORE!

Monarchs Club Sponsor package offers a range of benefits across every area of the club, including brand exposure, hospitality,and more:

- Recognition as a Club Sponsor with Monarchs
- Listed as a Club Sponsor on official Monarchs website
- Announcement of sponsorship across Monarchs social media
- Logo displayed on Monarchs race suits worn by the team during matches
- Enjoy a match in Monarchs Hospitality with 20 guests
- Track-side advertising banner
- Recognition of sponsorship in Monarchs match magazine and online
- Logo displayed on interview backdrop
- Invitation to meet the team at the Season Launch Show
- Admission for two at every Monarchs home fixture
- Invitation for two to Sponsor Evening in Monarchs Hospitality
- Interaction with Monarchs throughout the season
- Make a vital contribution to the success of the Monarchs







MAIN SPONSOR PACKAGE

£10,000+VAT

OR PAY MONTHLY WITH 12 INSTALMENTS OF **£834**+VAT

SHOWCASE YOUR BUSINESS AS MONARCHS MAIN SPONSOR

Enjoy an incredible range of benefits as you become Monarchs Main Sponsor:

- Recognition as Main Sponsor of the Monarchs
- Sponsorship displayed prominently on the official Monarchs website
- Extensive branding on Monarchs team race suits, worn by the team in every match
- Significant exposure from race suit branding - seen in digital, print and TV media
- Announcement of sponsorship across Monarchs social media platforms
- Two track-side advertising banners
- Invitation to meet the team at the Season Launch Show
- Logo featured on interview backdrop
- Full page match magazine advert
- Heat sponsorship with PA announcements at every Monarchs home match
- Private use of a Monarchs Hospitality box for 20 guests at two home matches
- Two Gold+ Memberships including admission to every Monarchs home fixture
- 40 individual match tickets to be used throughout the season
- Invitation for four to the Monarchs Sponsor event in hospitality
- Appearance by Monarchs at your business or an event of your choice
- Make a vital contribution to the success of the Monarchs









WHAT IS SPEEDWAY?

Speedway is West Lothian's most spectacular team sport!

A speedway match sees two teams of seven riders on 500cc motorcycles battle over 15 races of action on a tight dirt oval track.

Two riders from each side contest each race over four laps with the winner taking three points, second takes two, third takes one, and last takes nothing.

The scores are added up with the team with the most points after 15 races being the winner ...and the bikes have no brakes!

2 TEAMS

1 WINNER

ZERO BRAKES

7 RIDERS PER TEAM

4 LAPS PER RACE

15 RACES

EDINBURGH MONARCHS SPEEDWAY

FOUNDED IN 1948 | BASED AT ARMADALE STADIUM | RACING ACROSS BRITAIN



WHO ARE THE MONARCHS?

Edinburgh Monarchs were founded in 1948 and race at Armadale Stadium in West Lothian. Racing in British Speedway's Championship league, the team tackles opposition from across Britain.

The Club also encourages the next generation of talent to enjoy the sport through Monarchs Speedway Academy, creating opportunities for local young people.

BRAND EXPOSURE

RACE SUIT BRANDING LOCATIONS



Suit design and sponsor branding locations for illustrative purposes.









Enjoy fantastic brand exposure across a variety of media with your sponsorship with the Monarchs. Including the above platforms and more!







REACH

EDINBURGH MONARCHS SPEEDWAY

1,000+
peak match attendance

252k website visitors
731k page views

11k followers
256k interactons
3.4m views

6.4k followers
237k impressions

3.5k followers
13k interactions
446k views

2,000+
email mailing list

WHAT YOUR SPONSORSHIP SUPPORTS

MONARCHS CHAMPIONSHIP TEAM

Your support keeps the wheels turning as Monarchs battle for honours across Britain in the Championship league. The Monarchs first team races professionally and includes riders from around the world who proudly represent the team and your brand.





MONARCHS SPEEDWAY ACADEMY

Monarchs are developing the next generation of talent at Monarchs Speedway Academy. Offering local young people a platform to express themselves by enjoying speedway tuition with experienced coaches - growing as riders, boosting their confidence, and developing their skills.

COMMUNITY INITIATIVE

Inviting local community groups to enjoy an evening of speedway, Monarchs Community Initiative encourages out of regular environment community interaction, learning, and social engagement. Monarchs are committed to making a positive impact in the local community.




GET IN TOUCH TO DISCUSS YOUR
MONARCHS SPONSORSHIP NOW!
EMAIL INFO@EDINBURGHMONARCHS.CO.UK
OR CALL 01501 734 404
EDINBURGH
MONARCHS
SPEEDWAY
www.edinburghmonarchs.co.uk
/edinburghmonarchsspeedway
/edinburghmonarchs
@edinmonarchs